



2017 Pirate TreasuRed **Winemaker Notes/Fact Sheet**

Avast, mateys – it’s a new vintage of **Pirate TreasuRed!** The first year I worked on this wine, 2007, the result was not what I expected, but something even better. Because the original blend used seven varietals, the ‘Treasure of the Seven Seas’ idea was a natural inspiration for the Pirate name. Each year the blend changes slightly – 2017 is the first time we used just 4 varietals (some of our fruit sources were lost to the 2017 fires), so this year, for the first time, we present the ‘Treasure of the Four Seas’! It’s a big, dark, raucous blend, completely mouth filling and bold, yet made with finesse. It’s been a wonderful 11 vintages of spreading good Pirate cheer and of course, simply the best grog this side of Davey Jones’ Locker. We hope you love this latest edition of Pirate TreasuRed. Arrrrrr!

Just the Facts:

Harvest Dates – Sept 6, 7, 11, 14, 19 & 30, 2017

Blend of 4 varietals: Syrah, Cabernet Sauvignon, Cab Franc, and Petite Sirah

Some Chemistry- 14.95% alc. T.A. 0.62, pH 3.76

100% French oak barrels, 40% new, 22 months in barrel, variety of coopers

Bottling date: June 24, 2019

Release date: Oct 8, 2021

Production: 1275 6-packs and 25 cases of magnums (signed)

Tasting Notes (tasted 10/6/21 by HPB)

The 2017 Pirate is a dense garnet colored wine with layered, complex aromas of both black and red fruit, accented with spice notes and hints of leather, fragrant cedar wood, and sweet tobacco. A complex blend with interesting layers playing off of each other – each component playing its part in the symphony. A silky rich explosion across the palate, with medium tannins that are well-integrated, and a lingering finish that will make you want to come back for more. This intriguing blend is truly yummy and fun to drink, perfect for pairing with a variety of full-flavored food or bringing a swashbuckling spirit to any party or gathering.

Pirate TreasuRed comes in short 750ml glass bottles that resemble rum bottles. We used an old map of Napa Valley for the treasure map label, but on our map, Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid Cove is marked with our La Sirena mermaid. I won’t give all the fun of the back label away but, it’s in “Pirate speak” and begins with, “Avast ye salty bilge rats!” You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is “ARRRRRGH!” I hope you enjoy drinking this wine as much as we enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

A handwritten signature in black ink, reading 'Heidi P. Barrett' with a stylized flourish at the end.

Heidi Peterson Barrett

Winemaker/Proprietress, Mermaid and Swashbuckler, La Sirena