



LA SIRENA

Winemaker / Founder Heidi Peterson Barrett - Short Bio

Heidi Peterson Barrett is one of the world's most renowned and respected winemakers. Since the 1980s, she has created some of the Napa Valley's most famous wines, including **Screaming Eagle**, **Dalla Valle**, **Grace Family**, **Paradigm**, and many others. She started her own brand, **La Sirena**, in 1994, and began her collaboration brand, **Barrett & Barrett**, with her husband, Bo Barrett of Chateau Montelena, in 2008.

Heidi got her start at a young age. Her father, Dick Peterson, is a scientist-winemaker, and her mother, Diane, an artist. She gravitated toward both fields, and found that the world of wine was an ideal place for her to explore and combine these passions. Growing up, she worked in numerous vineyards and wineries alongside her dad, and decided to pursue it as a career, attending UC Davis for fermentation science and going on to several internships and positions in the industry.

Her career took off in the late 80s when she began working for Dalla Valle as an "independent winemaker". She began to develop a tiny project called Screaming Eagle shortly afterwards, and from there, things escalated quickly. With 5 perfect 100-point scores for her wines in the span of just a few years, Heidi skyrocketed to international fame, setting a world record for the highest price ever paid for a single bottle of wine (\$500,000 for a 6L of 1992 Screaming Eagle at the Napa Valley Wine Auction in 2000).

Today, Heidi maintains a stable of ultra-premium client wineries, including **Amuse Bouche**, **Au Sommet**, **Fantesca**, and **Mars Estate**, as well as her own brands **La Sirena** and **Barrett & Barrett**. She and Bo live among their vineyards in Calistoga. In her free time, she enjoys scuba diving, flying her helicopter, making art, and gardening.

Winemaker / Founder Heidi Peterson Barrett - Very Short Bio

Heidi Barrett has made many of the Napa Valley's most sought-after and cult classic wines. Known as the "First Lady of Wine", she is best known for her perfectly balanced, elegant, and ageworthy Cabs (including **Screaming Eagle** from 1992-2006 and **Dalla Valle** from 1989-1995), and has gained an international following for her winemaking skill and artistry across many different varietals. Her own label, **La Sirena**, was started in 1994, and she is currently the winemaker at **Amuse Bouche**, **Au Sommet**, **Fantesca**, and **Mars Estate**. She also founded **Barrett & Barrett** winery in 2008 with her husband, winemaker Bo Barrett of Chateau Montelena.