



2012 Pirate TreasuRed **Winemaker Notes/Fact Sheet**

Pirate TreasuRed returns for its 6th swashbuckling vintage, 2012. There's no reason you can't have a bit of fun with high quality wine and, trust me, we do! I make wine from a number of different varieties each year to be able to have more blending options. (It's a bit like adding more colors to your palette if you are an artist.) The first year I worked on this wine (2007) the result was not what I expected, but something even better. The blend I came up with was so delicious that an entirely new wine was born. Because the original blend used seven varietals, the 'treasure of the seven seas' idea was a natural and so was the Pirate name. Each year the blend changes slightly, but the 2012 once again has seven varietals; Cabernet Sauvignon, Syrah, Grenache, Merlot, Petit Verdot, Cabernet Franc, and Petite Sirah. As you can imagine, it's a pretty big, black, raucous blend, completely mouth filling and bold, yet made with finesse.

Just the Facts:

Harvest Dates – Sept 21, 26, 29 and Oct 4,5,8,9 2012

Blend of 7 varietals: Cabernet Sauvignon, Syrah, Grenache, Merlot, Petite Verdot, Cabernet Franc, and Petite Sirah

Some Chemistry- 14.7% alc. T.A. 0.59, pH 3.82

100% French oak barrels, 40% new, 22 months in barrel, variety of coopers

Bottling date: July 2, 2014

Release date: May 1, 2015

Production: 891 cases (1782 6-packs) and 30 cases of magnums (signed)

Tasting Notes (tasted 0 4/22/15by HPB)

2012 was a big vintage which produced bold beautiful wines in abundance. Our 2012 Pirate is a rambunctious blend of seven varieties once again with full ripeness and flavors from the stellar 2012 weather. The aromatics show layers of fruit; berry, cherry, plum, black raspberry, and pomegranate with smoky, spicy, meaty tones as well, complimented by sweet caramel, vanilla, toasty French oak. It's a mouth coating yet silky structural wine with flavors that mirror the aromas. This is a big lush red that's fun and delicious while also being quite versatile and age worthy to boot. Drink up all ye pirates! Ahoy!

Pirate TreasuRed arrives properly in a six bottle wine case printed to look like a treasure chest. The glass bottles resemble rum bottles. We used an old map of Napa Valley for the treasure map label but on our map Napa Valley floats like an island. Where X marks the spot is my house in Calistoga. Mermaid cove is marked with our La Sirena mermaid. I won't give all the fun of the back label away but, it's in "Pirate speak" and begins with, "Avast ye salty bilge rats!" You will undoubtedly love reading it aloud in your best pirate accent. And, when you toast with your friends the appropriate toast is "ARRRRGH!" I hope you enjoy drinking this wine as much as we enjoy making it.

Our production at La Sirena is always small, focusing on fine wines of purity and excellence, the best that can be made. Wishing you all the best!

Heidi Peterson Barrett
Winemaker/Proprietress, Mermaid and Swashbuckler, La Sirena

www.Lasirenawine.com